



*Special Offer for Scraping Risk Assessment for Online Directories at EADP's European Conference on Managing Directories in Barcelona 2007*

## Keep traffic up and retain your advertisers ...

What would happen if a competing directory systematically downloaded information – your intellectual property – from your website, using it to boost their own business?

The answer is they would have a better, more complete offer to their users and advertisers, drawing them away from your directory – ultimately decreasing your profit.

## ...by protecting your intellectual property.

Where none existed before, Sentor has developed a sharp tool for assessing your data scraping risk. With our Scraping Risk Assessment service you can get a crystal clear picture of how much data scraping your directory is subjected to, thereby assessing your need to seriously protect your intellectual property.

## A more attractive price...

Take action against the information piracy! If you order our service before the end of July you'll get a full Scraping Risk Assessment including a comprehensive summary report for only €12 500.

## ...if you contact us now.

Visit our booth at the EADP exhibition or contact us at +46 8 5453 3300 or [assassin@sentor.se](mailto:assassin@sentor.se) to claim your special offer.

Best regards,

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Hans Danielsson,  
CEO Sentor Managed Security Services AB

**P.S.** Our Scraping Risk Assessment leaflet contains valuable information about the service. As you read the leaflet thoroughly it will help you make a decision.